

ADT DEMOGRAPHICS

1. CURRENT DEMOGRAPHICS

Price to Cash Flow Ratio	3.16	Operating Margin	6.63
Enterprise Value to EBITDA	6.07	Pretax Margin	-10.18
Enterprise Value to Sales	2.76	Net Margin	-8.27
		Return on Assets	-2.55
Efficiency		Return on Equity	-11.45
Total Asset Turnover	0.31	Return on Total Capital	2.51
Liquidity		Capital Structure	
Current Ratio	0.56	Total Debt to Total Assets	60.26
Quick Ratio	0.43		
Cash Ratio	0.04		

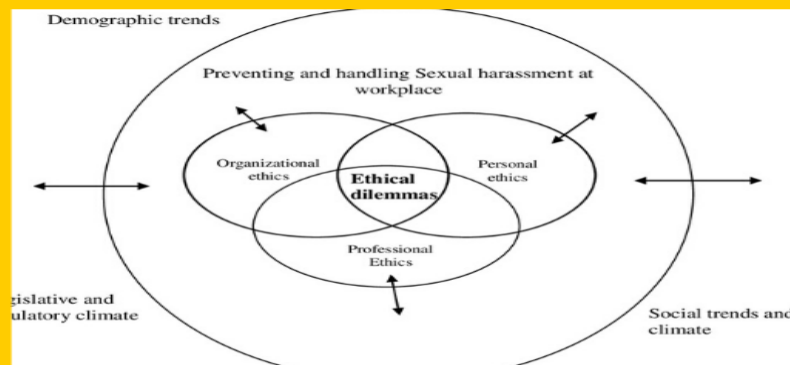
2. RATE OF DEMOGRAPHIC CHANGE

ADT Revenue (in millions \$)		FY 2019	FY 2018	FY 2017	FY 2016
IV Quarter	December	1,667.96	-779.03	899	890
III Quarter	September	1,657.13	1,411.60	900	887
II Quarter	June	1,621.83	2,509.14	2,676.00	883
I Quarter	March	1,569.02	2,481.29	898	849
FY		6,515.94	5,623.00	5,373.00	3,509.00

3. HANDLING DEMOGRAPHIC CHANGE

- Compensation Package Employees generally remain with a company if the pay and benefits exceed, or even match, what other competing employers offer.
- Experience Small businesses commonly have limited staffing. This does not affect operations at most companies because employees have enough professional experience to keep the company running at optimum efficiency.
- Training and Education Expenses Older workers also take proprietary skills and certifications with them when they retire. Young adults receive general career training from universities and colleges.

4. HANDLING DEMOGRAPHICS ETHICALLY



5. TECHNOLOGY USED IN ADT COMPANY

- Fire Detection System
- Telewave Automatic Intrusion System, an Ultrasonic Burglar Alarm.

6. TECHNOLOGY AFFECTS ADT

- a firm's ability to communicate with customers
- Fast shipment options
- better communication creates a stronger public image

REFERENCES

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